



## **Beeck Center Article Submissions: Guidelines for Writers**

The Beeck Center for Social Impact + Innovation blog (<http://beeckcenter.georgetown.edu/blog/>) features fresh voices and disruptive leaders who are shifting the social innovation conversation from outputs to outcomes, dollars to impact, and silos to networks -- across the private, public and nonprofit sectors. From the rise of big data and tech in transforming civic engagement, to impact investing and government innovation, the Center's blog features profiles, opinions and editorial content focused on catalytic shifts in the way we live, do business and govern. Content featured on the blog moves beyond the usual suspects by highlights leaders and champions forging change in the trenches, to new millennial voices, to seasoned executives.

### **Criteria:**

- While we welcome and solicit submissions, publication is not guaranteed. Submissions must pass editorial review to be considered for publication. Contributions may undergo significant editing; edited pieces are returned to the author for review before publication. No compensation is offered for submitted or published pieces.
- Submissions may be new or previously published work (if the original publication allows for reproduction and syndication - i.e. Medium, a personal blog, etc.). Articles should be no longer than 750 words, and should be written in a conversational, journalistic style rather than one more appropriate to an academic journal (i.e. footnotes are not used, but hyperlinks may be included as appropriate).
- Contributors are encouraged to write about their topics of interest and areas of expertise, but contributions that might be perceived as promoting an author's, company's or other organization's services or products cannot be published.
- Because the Beeck Center is a nonpartisan organization, commentaries written by or on behalf of candidates for public office cannot be published if they bear on the operations of the office or jurisdiction for which election or appointment is being sought.
- Publication does not constitute endorsement by the Beeck Center of the author, the author's point of view or that of the author's organization and may not be represented as such.
- Those considering submitting an article are encouraged to first email the blog's editor and the Center's Director of Engagement, Liz Anderson ([elizabeth.anderson@georgetown.edu](mailto:elizabeth.anderson@georgetown.edu)), with a brief description of the proposed article. Finished pieces should be submitted to Anderson by email, preferably in Microsoft Word-compatible format.