

2023 Impact Report

ENABLING TRANSFORMATION
IN GOVERNMENT SYSTEMS TO
IMPROVE OUTCOMES FOR ALL

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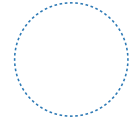
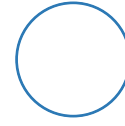
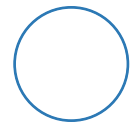
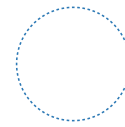
Jessica Yabsley
Director of
Communications

ABOUT THE BEECK CENTER FOR SOCIAL IMPACT + INNOVATION

The Beeck Center for Social Impact + Innovation at Georgetown University seeks to improve people's daily lives by helping governments utilize data, design, technology, and policy to better meet the needs of their residents. An anchor of Georgetown University's Tech and Society Initiative, the Beeck Center works alongside public, private, and non-profit organizations to identify and establish human-centered solutions that help government services work better for everyone, especially the most vulnerable and underserved populations. The Beeck Center's work was recognized on Fast Company's 2023 Next Big Things in Tech list. For more information, please visit beeckcenter.georgetown.edu.

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Acknowledgments

We express our sincere appreciation to the team whose exceptional contributions have significantly shaped this impact report. Our special gratitude is extended to Lucie Bonneville, Development + Grants Manager, for her meticulous coordination, insights, and ongoing collaboration; Ashleigh Fryer, Deputy Director of Content, for her extensive drafting and editorial guidance; Claire Stowe, Communications Student Analyst, for her diligent research and drafting efforts; Lynn Overmann, Executive Director, for her thoughtful leadership and strategic review; and Jessica Yabsley, Director of Communications, for her strategic guidance in directing this report and project management.

We also acknowledge Grace Lacy-Hansell, Acting Director of Programs, for her detailed review and strategic insights, as well as Shanelle Roberson, Student Engagement Manager, for her valuable input and advice on student engagement.

Further appreciation is extended to our Fellows and project team members, including Ali Benson, Director, Data Labs, Milda Aksamitauskas, Fellow, and Harold Moore, Director, The Opportunity Project for Cities, for their thorough copy editing and review. Special thanks are also due to Ariel Kennan, Senior Director, Digital Benefits Network and Kirsten Wyatt, Senior Director, Digital Service Network for their careful editing and review contributions.

The collective work of these individuals has been crucial in producing a report that not only showcases our accomplishments but also sets the stage for future initiatives. We are immensely grateful for their dedication and integral role in advancing our mission.

“As we reflect on a year of high-impact work and targeted growth at the Beeck Center, I am honored to lead a team dedicated to facilitating equitable systems change, fostering innovation, and inspiring the next generation of social impact leaders. As we enter our 10th year, we are grateful for the support of our partners, funders, and the broader Georgetown University community.”



Lynn Overmann, Executive Director

Who We Are

Pragmatic, Practitioner-led, Academically-grounded

The Beeck Center for Social Impact + Innovation was established 10 years ago to explore public and private sector issues related to social impact investing and train the next generation of social impact leaders. This vision was made possible through the generosity of [Alberto](#) and [Olga Maria Beeck](#), and [Carl Muñana](#). Since our founding in 2014, we have become a network catalyst, a research hub, an advocate for policymaking in the modern age, and a training ground for tomorrow’s innovators. Our academic home at Georgetown University offers a common space for varied perspectives—including students—to converge.

At the Beeck Center, we work to improve people’s lives using data, design, technology, and policy as instruments for equitable systems change. Central to this mission are pragmatic, action-driven research and projects that enable government to improve people’s lives.

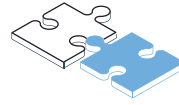
In 2023, the center ran six projects: [Data Labs](#), [Digital Benefits Network \(DBN\)](#), [Digital Service Network \(DSN\)](#), [The Opportunity Project for Cities \(TOPC\)](#), [Intergovernmental Software Collaborative \(ISC\)](#), and [State CDO Network](#). Our work is designed for application within government, at the local, state, tribal, territorial, and national levels. We are led by a team with diverse backgrounds, who have deep experience leading policy development and implementation in government, delivering useful tools and products in the private sector, conducting research, and advocating for better policies.

The Beeck Center is a founding member of [Tech & Society](#), a cross-campus ecosystem at Georgetown University facilitating novel approaches for interdisciplinary collaborations, research, understanding, and actions—all at the intersection of technology, ethics, and governance.

2023 IN NUMBERS



3,000+
PRACTITIONERS
IN OUR NETWORKS



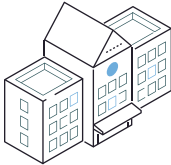
53
PARTNERS



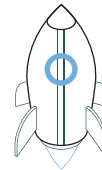
\$7M
IN NEW FUNDING
COMMITMENTS



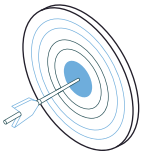
30
EVENTS



27
GEORGETOWN UNIVERSITY
STUDENT ANALYSTS



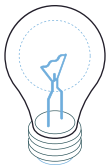
4,000+
EVENT ATTENDEES



18
PUBLICATIONS



3
GOVERNMENT PUBLIC
COMMENT LETTERS



6
PROJECTS



9
NEW STAFF MEMBERS



44
EARNED MEDIA
ARTICLES*

*Throughout 2023 our projects received notable media coverage and recognition including from Axios, MIT Tech Review, Government Technology, and Bloomberg, among others. The Beeck Center's work was recognized on Fast Company's *The Next Big Thing In Tech* list for 2023.

2023 STAFF AND PROJECT TEAMS



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Co-Convener, UI Tech
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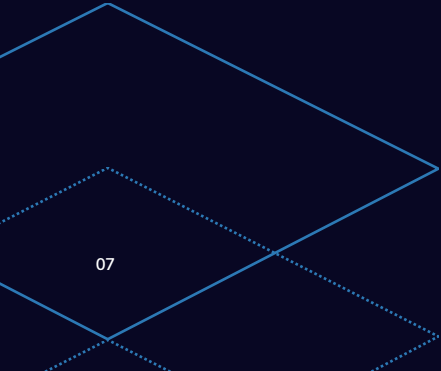
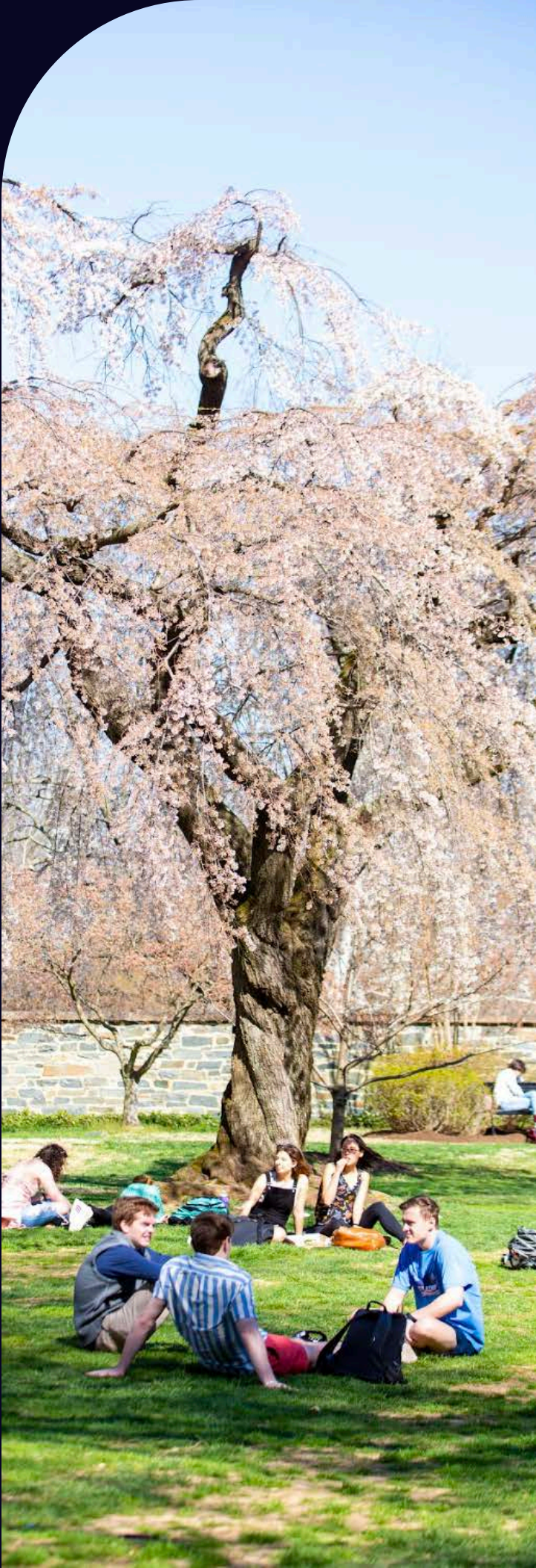
ORIEL GOMEZ

RYAN POWERS

TRANA E HARDY

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WANYING LI



Charting the Path Forward

An Overview of 2023

Our Leadership

March 6, 2023, marked a milestone as [Lynn Overmann](#) stepped into the role of executive director, ushering in a new era of leadership at the Beeck Center. Her appointment sustains our commitment to bringing together the brightest minds and transformative ideas to work toward a future where governments work equitably for all.

Overmann joined the Beeck Center from the U.S. Digital Service (USDS), where she was the senior advisor for delivery, embedded in the Domestic Policy Council to advise Ambassador Susan Rice on priority policy implementation. She also served as senior advisor for delivery at the U.S. Department of Agriculture, leading the department's work to leverage data and human-centered design to advance equity, streamline critical funding projects, and improve insights into rural economies.

Overmann has previously held multiple senior leadership positions in philanthropy and academia, and senior policy positions in the Obama Administration. Prior to her recent service in the Biden Administration,



Overmann served as a senior data strategist at Opportunity Insights, a research and policy institute focused on increasing economic mobility based at Harvard University, and as a vice president of Criminal Justice and head of the D.C. office at Arnold Ventures.

Overmann served during the Obama Administration as a senior policy advisor to the U.S. chief technology officer in the White House Office of Science and Technology Policy, and helped stand up the office of the chief data officer in the U.S. Department of Commerce, where she served as the first deputy chief data officer. Overmann also held several senior policy positions at the U.S. Department of Justice, where she helped launch the Access to Justice Initiative. She began her career as a civil rights and criminal defense attorney in Miami, Florida.

“As the Beeck Center enters its next phase of growth and development, there is no one better to lead our team than Lynn. We look forward to scaling our impact under Lynn’s leadership to reach even more people through improved digital government services and continue to inspire more students to pursue this critically important work.”



Alberto Beeck, Co-Founder of the Beeck Center and Chair of the Advisory Board

Our Funders

The Beeck Center continued to receive substantial support in 2023 from Alberto & Olga Maria Beeck, The Bill & Melinda Gates Foundation, Ballmer Group, The Families and Workers Fund, The Ford Foundation, The Knight Foundation, the National Association of State Workforce Agencies (NASWA), and The Rockefeller Foundation,* signifying a strong endorsement of our mission-driven work. This funding injects vitality into our initiatives, specifically supporting our work in civic technology networks, public benefits access, data, state unemployment insurance modernization, AI, and operational enhancements in government.

Our Work

As a leader in civic technology and systems change, the Beeck Center hosts a range of projects aimed at helping governments and organizations:

01

Improve the equitable delivery of key public benefits to be simple, effective and easy to navigate, through policies and digital services that are designed with the people who use them and the government partners who deliver them;

02

Grow and support an inclusive, cross-cutting network of empowered government practitioners who can learn and sustain the knowledge, skills, and abilities that enable human-centered digital transformation;

03

Acquire and deploy effective technology that provides a user-friendly customer experience across governments within reasonable timeframes and budgets; and

04

Leverage data to inform policy making and measure outcomes.

As we encapsulate the milestones, contributions, and impact of 2023, this report serves as a testament to our commitment, resilience, and dedication to improving people's lives, especially underrepresented and marginalized communities, using data, design, and technology as instruments for equitable systems change.

*This report was made possible with support from The Rockefeller Foundation. The findings and conclusions contained within are those of the authors and do not necessarily reflect positions or policies of The Rockefeller Foundation.

Building a Diverse and Sustainable Network

The Beeck Center's network of partners and funders in 2023 embodies a diverse spectrum of organizations committed to driving societal change through innovation and collaboration. A diverse blend of partners including philanthropies, government agencies, leading associations, nonprofits, public policy advocates, and technology leaders collectively represent a multifaceted approach to addressing society's most pressing challenges and underscores our commitment to inclusive solutions that meaningfully impact all communities and sectors.





Alberto & Olga Maria Beeck



coding it forward >



Ford Foundation



THANK YOU TO OUR 2023 PARTNERS & FUNDERS

Addressing Societal Challenges

In 2023, the Beeck Center ran six projects designed to help solve pressing, real-world challenges ranging from delivery of public benefits, to leveraging digital transformation best practices, to increasing government capacity to deliver on policy and administration priorities.

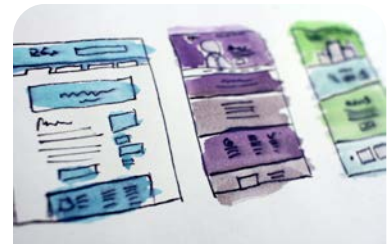
Beeck Center projects convene communities of practice and support governments in improving service delivery, building capacity, modernizing tools and approaches, and measuring outcomes. When these approaches are applied to improve the systems we rely on in everyday life, we believe everyone benefits and thrives. Below is a glance at the work our projects accomplished in 2023.



Data Labs



Digital Benefits Network



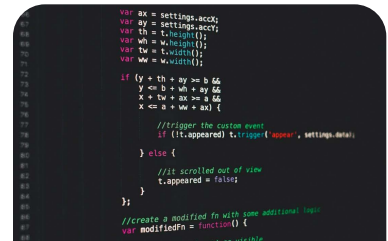
Digital Service Network



The Opportunity Project for Cities



State Chief Data Officers Network



Intergovernmental Software Collaborative

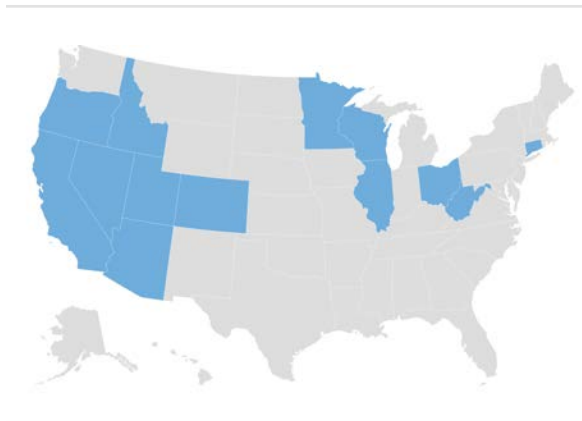


DATA LABS

Data Labs is an [award-winning program](#) using a human-centered design approach to help states launch data-sharing projects that improve government services and the lives of residents. Working in collaboration with the [National Governors Association \(NGA\)](#), the program does this by:

- ✦ Convening cross-functional state teams
- ✦ Offering customized, in-depth technical assistance and coaching
- ✦ Leveraging insights from subject matter experts

In 2023, Data Labs worked with their second cohort of states, comprising six multi-agency teams from Arizona, Colorado, Connecticut, Minnesota, Nevada, and West Virginia. Over nine months, these states received [hands-on support](#) and developed data projects designed to improve student outcomes, pathways to career opportunities, and access to safety net programs. By the end of the program, states walked away with a customized action plan to get key stakeholders on board and support project implementation.



To date, Data Labs has worked with [13 state teams](#) on projects related to seven policy areas, including housing and houselessness, small business support, higher education, and workforce support. Alumni states have already achieved measurable wins as a result of their Data Labs experience, including [historic funding for Colorado’s housing data infrastructure](#) and a [first-ever cross-agency analysis of Oregon’s nursing shortage](#) with evidence-based policy proposals.

“Without Data Labs, the stakeholder engagement would not have been as impactful or strategic. It’s clear that Data Labs helped us strengthen relationships and generate buy-in, identify convergent interests and efforts, and identify some really good solutions [to execute in] the next few months.”

→ **Laura Jones**, Chief Data Officer, Northern Arizona University Office of Strategic Planning, Institutional Research, & Analytics

In November, Data Labs was [recognized](#) on Fast Company’s *Next Big Things in Tech* list, which honors technology breakthroughs that promise to shape the future of industries and governments. The winners span 29 categories, including AI and Data, E-Commerce and Retail, Robotics and Automation, and Security and Privacy. Data Labs joined Adobe, Github, and Visa among others, on the list of honorees who are poised to have a positive impact for consumers, businesses, or society at large in the next five years.



“The Next Big Things in Tech is not just a look around the corner—it’s a look around the corner after that. These are the products and ideas that will define technological innovation for the rest of this decade and beyond—and solve some of the world’s most pressing issues. We are thrilled to honor the organizations that are making them a reality.”

→ **Brendan Vaughan**, Editor-in-Chief of Fast Company



DIGITAL BENEFITS NETWORK

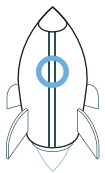
The [Digital Benefits Network](#) (DBN) works with people who administer, deliver, use, and influence public benefits, in order to improve government delivery of services and technology that is accessible, effective, and equitable. They do this by:

- Leading a peer community of more than 1,800 benefits practitioners implementing innovative ways to improve access and administration
- Creating responsive and actionable resources rooted in credible research and analysis to understand the latest insights, identify promising practices, fill foundational research gaps in the ecosystem, and envision where technology is headed in benefits delivery
- Coordinating across the ecosystem to align and collaborate on work
- Curating resources, projects, and implementation tools from leading organizations



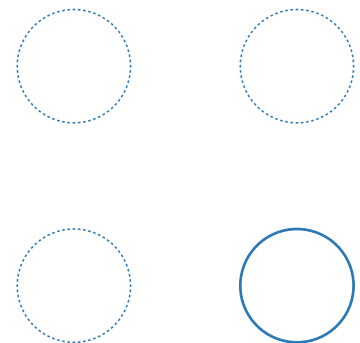
The team also published four major pieces of research and analysis, including work on [digital identity](#) in public benefits applications and benefit eligibility [rules as code](#). The DBN's [Digital Benefits Hub](#) shared over 300 new resources and attracted over 13,000 unique users. Additionally, the DBN authored 12 editions of the [Digital Benefits Digest](#), and four editions of the [UI Technology Modernization Quarterly Roundup](#). DBN participated in 10 external events and had their work covered in multiple media outlets and external publications.

Through events, maturing communities of practice, and new resources and research, DBN has established itself a reputation as the go-to place for connections, sharing ideas, and asking questions on digital benefits.



13,000+
DIGITAL BENEFITS HUB
UNIQUE USERS

Last year, the DBN hosted three public events, reaching more than 1,000 participants. The DBN hosted its first annual in-person convening, [BenCon](#), which gathered more than 120 practitioners from 70 organizations in Washington, D.C. In the fall, the DBN co-hosted an Inter-Branch Exchange on the Supplemental Nutrition Assistance Program (SNAP) to discuss challenges and opportunities in SNAP policy and delivery. Additionally, the DBN hosted two communities of practice, the Unemployment Insurance (UI) Technology Coordinating Coalition and the [Rules as Code Community of Practice](#), which together hosted more than 20 meetings and roundtables.



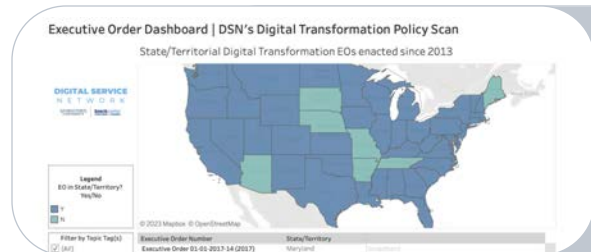


DIGITAL SERVICE NETWORK

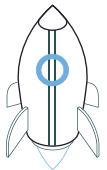
The [Digital Service Network \(DSN\)](#) is an inclusive, cross-cutting network of government employees who connect, learn, and share to advance human-centered digital transformation. They do this by:

- ➕ Leading a growing peer community of over 1,200 government leaders who are working on or curious about digital government
- ➕ Convening two active subnetworks that meet monthly for Chief Digital Service Officers and User Experience Researchers
- ➕ Storytelling about and resource sharing from government digital transformation efforts
- ➕ Conducting timely and relevant research into digital transformation strategies and best practices for advancement

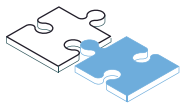
The team partnered with Code for America to host the first-ever FormFest, which brought together more than 2,000 attendees, 1,000 organizations, and 40 speakers to virtually showcase building accessible and efficient online government forms. The DSN also hosted the first-ever in-person convening of Chief Digital Service Officers (CDSOs) on the Georgetown University Campus, fostering connection and learning for digital leaders from local, state, and federal governments.



12
PUBLIC EVENTS



2,000+
ATTENDEES



1,000+
ORGANIZATIONS



40+
SPEAKERS

In 2023, the DSN hosted 12 public events, from webinars highlighting digital leadership, to book discussions, to large-scale conferences.

In April, the DSN launched its [digital resource library](#), with more than 350 case studies, artifacts, and resources for government use. The DSN also [launched](#) an [Executive Order \(EO\) dashboard](#), the first phase of an extensive [policy scan](#) to understand and share how different policy mechanisms are shaping the digital transformation of government operations and service delivery. The EO scan includes analysis of 135 digital transformation EOs, and includes high-level takeaways and analysis, a dashboard with geographic data, and a public dataset.

Also in 2023, the DSN partnered with the [National League of Cities \(NLC\)](#) on developing the [Building Innovative Digital Services Municipal Action Guide](#), to assist local governments in deploying a wide range of strategies and tools and build innovative digital services that meet the context-specific needs of their communities.

Over the course of the year, DSN empowered governments to use human-centered strategies to deliver services that reflect the needs and expectations of people who use them.



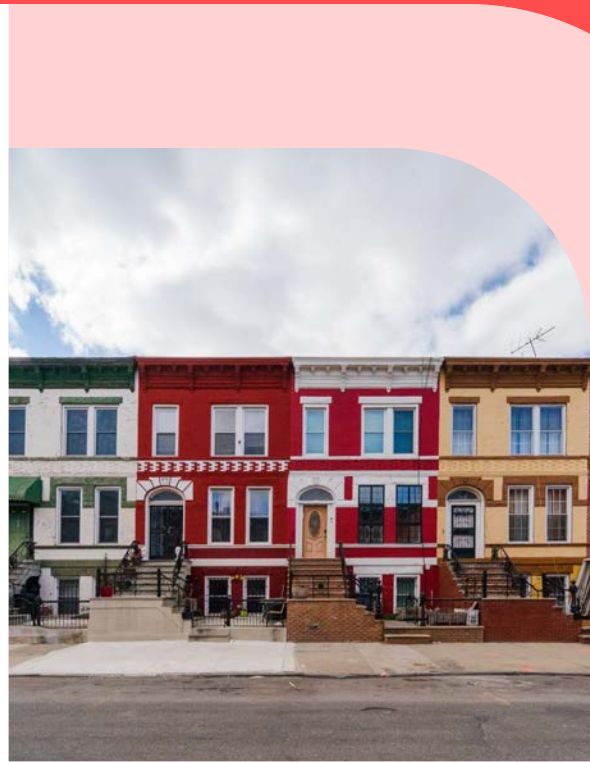
THE OPPORTUNITY PROJECT FOR CITIES

The Opportunity Project for Cities (TOPC) brings together the public and private sectors together to harness open data and prototype digital products that solve pressing socioeconomic and environmental problems. The project is building a network of cities to solve challenges in their communities. They do this by:

- ✦ Leveraging available open data, human-centered design, agile technology development, and community partnerships to co-create digital products that solve challenges identified by communities like housing, mobility, and internet access
- ✦ Training city leaders in community-centered design to prioritize the voices of affected communities in data-driven innovation
- ✦ Building a network of cities equipped with replicable, open-source solutions to scale best practices for community-driven innovation

Given what we had to solve, to identify the problem and solve the problem within the time frame, I'm proud that we created something that we can use...We interviewed the community. We interviewed users...We looked at our different ideas, and we came out with something that actually works. It's hard to accomplish things right in government, and the fact that we did that and created something that's going to last, that we can build on more in the future, is really what I think the project was all about."

→ Jeffrey C. Ruggieri, Executive Director, Macon-Bibb County Planning and Zoning Commission



This year, Akron, Ohio, joined local governments in Detroit, Michigan, Macon-Bibb County, Georgia, and Miami-Dade County, Florida in a 22-week design sprint to address topics including poor rental and low-income housing conditions, community engagement datasets, streamlined permitting processes for local businesses, and data sharing to improve decision-making around climate and extreme heat.

Following the design sprint, TOPC will release a toolkit for replicating the program's model, guiding other local governments on creating prototype solutions using data to solve community needs. The team will also release a report detailing each participant's problem and solution, and offering key lessons and takeaways.

In 2023, the TOPC project continued to bring the public and private sectors together by harnessing open data and prototyping digital products that solve pressing socioeconomic and environmental problems in communities across the United States.



STATE CHIEF DATA OFFICERS NETWORK

The State Chief Data Officers (CDO) Network empowers state CDOs to connect, share common priorities and challenges, build internal capacity, and inform data-sharing decision-making across various state agencies. The State CDO Network supports new and established state CDOs with vision-setting and implementing modern data infrastructures, data governance, and data use. They do this by:

- ✦ Publishing guidance and recommendations for state leaders to leverage the role of a chief data officer
- ✦ Bringing chief data officers together in a formal network to share and scale best practices, and connect them with federal government partners
- ✦ Facilitating collaboration between data and policy experts to empower state governments to use data more effectively, efficiently, and equitably

In 2023, the State CDO Network hosted a total of 23 events, including 10 monthly network meetings, 10 workgroup meetings for data equity and identity management, one in-person convening, a webcast on data literacy, and a federal presentation on race and ethnicity standards with more than 200 registrants.

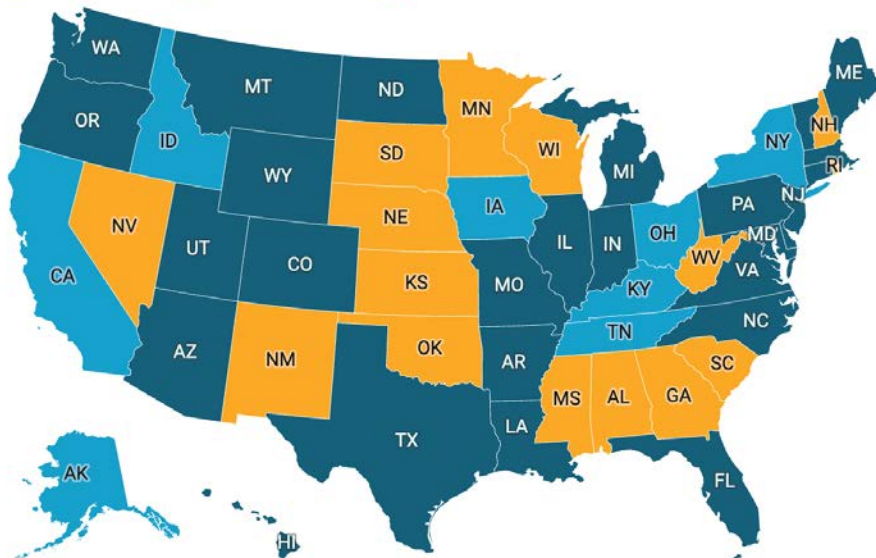
The team also published a total of five white papers, tools, and playbooks, including a [guide to data equity](#) with insights that have helped state CDOs move their data equity initiatives forward, and a [guide to identity management](#) with recommendations to help governments advance their use of digital identity management protocols.

In 2023, the State CDO network continued to bridge gaps in state data infrastructure by designing roadmaps and guides for state leaders to establish and mature a CDO role and create a high-functioning state data program.

State Chief Data Officers (CDOs)

Three quarters of states have established a statewide Chief Data Officer position

■ No CDO position ■ Yes, CDO established ■ Yes, vacant



January 29, 2024

Map: State CDO Network • Source: Beeck Center for Social Impact and Innovation • [Get the data](#) • [Download image](#) • Created with [Datawrapper](#)

INTERGOVERNMENTAL SOFTWARE COLLABORATIVE

The Intergovernmental Software Collaborative (ISC) helps ensure governments can build, adapt, and collaboratively maintain shared software, in order to streamline procurement processes, alleviate the cost burdens on government agencies delivering public services, and improve the success of critical government software systems that underpin public policy. They do this by:

- ✦ Identifying high-priority policies and needs that could benefit from shared software across jurisdictions
- ✦ Supporting a network of software cooperatives to share existing and new software with one another
- ✦ Investigating how government agencies can better utilize shared technology and data to respond to exigencies of the COVID-19 pandemic

Through the evolution of the ISC project, we learned that although shared software remains important, it is only one piece of a larger problem in the existing government marketplace of digital products and tools that impedes effective government service delivery.

Looking ahead, the Beek Center will begin exploring the broader government technology marketplace and pursue projects that improve government capacity to acquire technology and encourage better technology options. In September 2023, the ISC project published its [final report](#) on equitable and easy-to-use federally-funded child care assistance delivery programs.

●		●

```

check = function() {
  //appear event when appropriate
  //is the element hidden?
  if (!t.is(':visible')) {
    //it became hidden
    t.appeared = false;
    return;
  }

  //is the element inside the visible window
  var a = w.scrollLeft();
  var b = w.scrollTop();
  var o = t.offset();
  var x = o.left;
  var y = o.top;

  var ax = settings.accX;
  var ay = settings.accY;
  var th = t.height();
  var wh = w.height();
  var tw = t.width();
  var ww = w.width();

  if (y + th + ay >= b &&
      y <= b + wh + ay &&
      x + tw + ax >= a &&
      x <= a + ww + ax) {

    //trigger the custom event
    if (!t.appeared) t.trigger('appear')
  } else {
    //it scrolled out of view
    t.appeared = false;
  }
};

//create a modified fn with some additional logic
var modifiedFn = function() {
  //mark the element as visible
  t.appeared = true;

  //is this supposed to happen only once
  if (settings.one) {
    //remove the check
    w.unbind('scroll', check);
    var i = $.inArray(check, $.fn.appear.calls);
    if (i >= 0) $.fn.appear.calls.splice(i, 1);
  }

  //trigger the original fn
  fn.apply(this, arguments);

  //apply the modified fn to the element
  modifiedFn.call(t, settings);
};

```

Fostering Collaboration

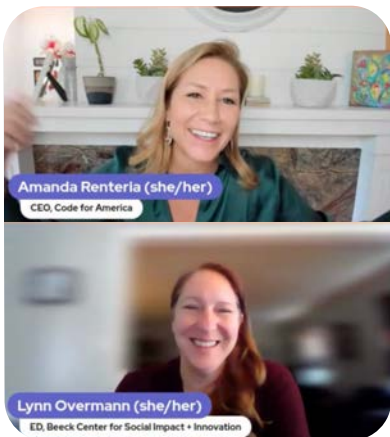
Throughout 2023, the Beeck Center hosted a series of impactful public-facing events and convenings around civic technology, government innovation, and community collaboration. These events brought together experts, practitioners, and innovators from diverse sectors. In total, we hosted 30 public-facing events, welcoming more than 4,000 attendees both in-person, on the Georgetown University campuses, and virtually.

Snapshot of 2023 Events



BENCON: THE DIGITAL BENEFITS CONFERENCE

More than 120 practitioners from 70 organizations gathered in Washington, DC, June 13-14, 2023, to collaborate on the future of public benefits delivery at **BenCon**. In this first-of-its-kind gathering, leading practitioners from various levels of government, nonprofits, academia, and industry came together to explore current and emerging research on topics including digital identity, rules as code, automation, centering beneficiaries and workers, and digital service delivery, define goal posts for digital benefits delivery, and collaboratively build tools for the ecosystem. The second annual BenCon is slated for fall 2024.



FORMFEST

Co-hosted by **Code for America** and the Digital Service Network, **FormFest 2023**, an annual event, brought together more than 2,000 form fanatics, 26 countries, and 40 speakers from across 20 civic technology organizations and government agencies in the United Kingdom, Canada, France, New Zealand, and the United States. Event attendees heard from a range of presenters during deep dives and demo sessions and had opportunities to network with their fellow attendees. The virtual event showcased how governments and organizations are using and improving forms to make government more accessible. The second annual FormFest is scheduled for late 2024.

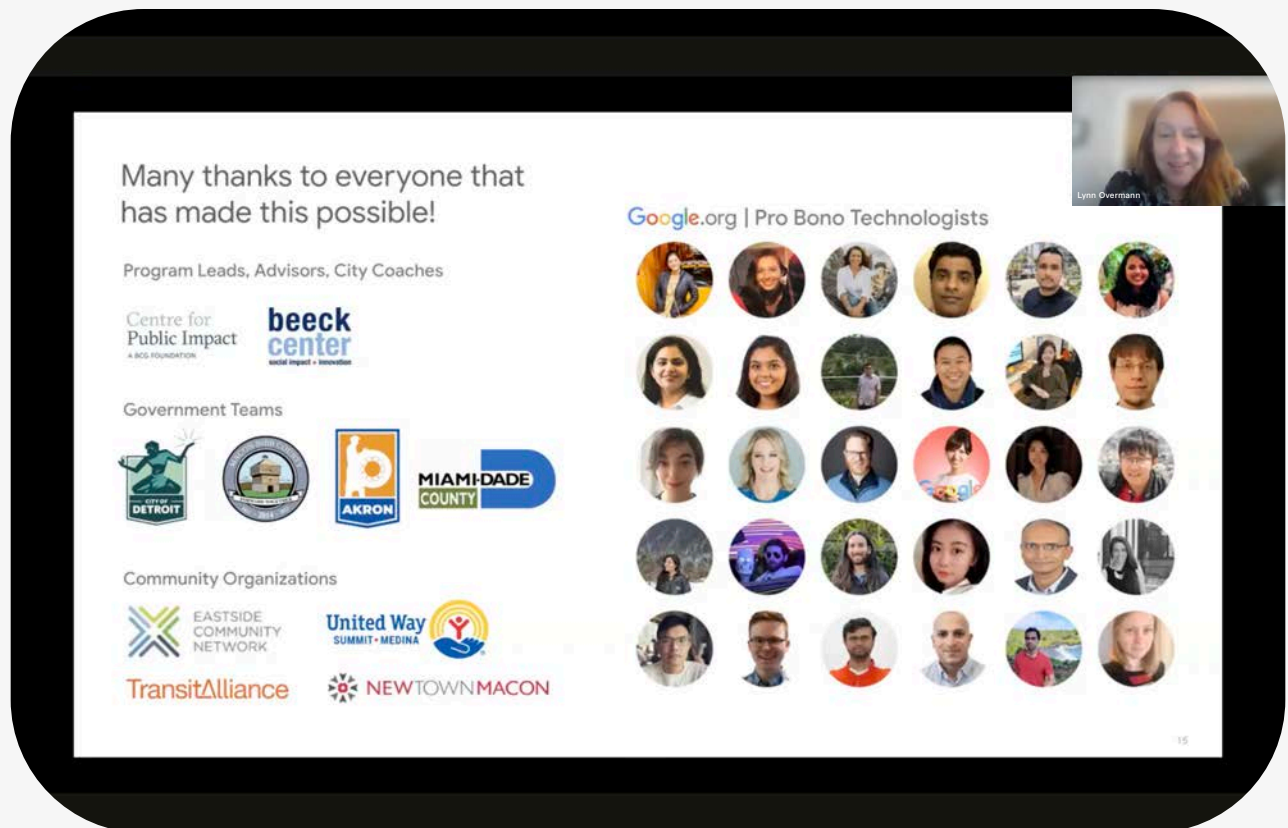
CfA Executive Director Amanda Renteria and Beeck Center Executive Director Lynn Overmann kicking off FormFest 2023.

THE OPPORTUNITY PROJECT FOR CITIES DEMO DAY

On November 2, 2023, TOPC hosted [Demo Day](#), bringing together participants to learn how governments, community organizations, and Google.org technologists co-created solutions to local challenges using the power of open data and community engagement. The Department of Commerce’s CDO [Oliver Wise](#) delivered a keynote address on the power of civic technology and the value of leveraging open data for community good. This event provided an opportunity for participants from Akron, Ohio, Miami-Dade, Florida, Detroit, Michigan, and Macon-Bibb, Georgia, to share their findings following a 22-week design sprint directly partnering with their local communities in order to design and launch products aimed at their specific needs.

In collaboration with Transit Alliance Miami and the Knight Foundation, Miami-Dade County showcased their “Cool Commute” site designed to improve commuters’ experiences during extreme heat events and prioritize scarce resources. The site encourages commuters to share information about their experiences with shade, ventilation, and water access at various bus stops around the county, which will help better allocate specific resources to improve commuters’ experiences traveling in the heat.

The Beeck Center's events and conventions in 2023 underscored the power of gathering individuals and organizations committed to a shared vision for the future. They served as a platform for dialogue and learning, highlighting the vital role of collaboration and energizing the civic technology ecosystem. In 2024, the Beeck Center remains committed to cultivating knowledge-sharing and community building through more events and convenings.



Nurturing Tomorrow's Leaders

Central to the Beeck Center's mission and purpose is our dedication to fostering a dynamic environment that encourages Georgetown University student engagement. Our ongoing commitment to providing experiential learning that resonates across Georgetown University's academic landscape and beyond is reflected in the activities and programming we offer both on and off campus.

Student Analyst Program

In 2023, our Student Analyst (SA) program brought on 27 students from six Georgetown University schools and programs, contributing to nine Beeck Center teams including our six current projects, [Fritz Fellowship](#) projects, communications, and student engagement. Student analysts worked on a variety of high-impact initiatives and research, including one-on-one interviews with state Chief Data Officers to better understand how states use and manage data; exploring AI use cases across government and user personas in public benefits identity proofing; spotlighting success stories from across state and local digital service teams; and documenting and highlighting best practices in digital government forms.

Our SA program continues to be highly sought-after among Georgetown University students who wish to gain practical experience in research, analysis, writing, and project management. We received 149 applications in 2023, reflecting the program's strong appeal and reputation among students seeking real-world, impactful experiences.



Insights from Past and Present Student Analyst Cohorts

“As someone interested in civic tech, working for the Beeck Center during grad school was tremendously impactful. The culture allowed me to learn a new professional space, gain hands-on experience, network with civic tech folks from around the country, and build a foundation for entering the U.S. Digital Corps fellowship.”



Ryan Powers, 2022/2023 Student Analyst and current U.S. Digital Corps Fellow

“My time as an SA at Beeck gave me my first official touchpoint with the civic tech field and set me up directly for my current role at the U.S. Digital Corps. Beeck provided me with the connections to organizations and public entities at the forefront of digital services and benefits delivery, as well as familiarity with key resources within the field—all of which has made me a more informed and prepared employee. I am so grateful I got to experience the engaging, professional, kind community and ecosystem that Beeck cultivates.”



Louisa Sholar, 2022/2023 Student Analyst and current U.S. Digital Corps Fellow

“Through working as a student analyst at the Beeck Center, I have learned so much about the role of data and technology in social impact, as well as initiatives across the world aimed at creating equitable change. I’ve been able to work closely with the team on many different projects and on different levels to find what interests me, as well as understand how our work is done. As a Government major at Georgetown, my work with Beeck has given me a unique perspective on the role of digital technology in policymaking, which will certainly be relevant in my career after graduation.”



Claire Stowe, 2023/2024 Student Analyst

Key Publications Student Analysts Worked On in 2023



Helping States Plan for the Federal Update on Race and Ethnicity Standards

+ APRIL 05, 2023



What the Digital Benefits Network is Reading on Automation

+ SEPTEMBER 2023



How the City of Akron is Tackling Housing Evictions

+ NOVEMBER 28, 2023



Lessons from Abroad: Beeck Works Internationally to Encourage Further Digital Innovation within the U.S.

+ DECEMBER 20, 2023



Promising Practices in State Unemployment Insurance Digital Service Delivery

+ DECEMBER 21, 2023

Campus Activities



FALL 2023 OPEN HOUSE ON MAIN CAMPUS

Our Fall 2023 Open House held on Georgetown University's main campus brought together a diverse mix of Georgetown University undergraduate and graduate students, Beeck Center alumni (including fellows and students), faculty, and friends. This event showcased the Beeck Center as a hub for student experiential learning and our extensive reach across the campus and the D.C. community.



CIVIC TECHNOLOGY SPEAKER SERIES

Teaming up with the [Georgetown Technology Policy Initiative](#) at the McCourt School of Public Policy, we co-hosted a series of 10 on-campus and virtual speaker sessions in 2023, providing a platform for Georgetown University students to delve into the intriguing intersection of technology, data, innovation, and public service.

These sessions fostered engaging discussions, offering undergraduate and graduate students the opportunity to interact with expert practitioners and thought leaders across topics including introductions to tech policy, emerging technology in the public sector, AI and cloud technology, and career pathways into public interest tech.

Looking ahead to 2024 and beyond, the center will continue to provide Georgetown University students with hands-on experience by working alongside practitioners and cross-functional areas. Expanding our cohort and engaging students from all areas of the campus will be a priority goal in the coming years.

Emerging Work Streams

True to the experimental spirit with which we were founded 10 years ago, the Beeck Center spent 2023 seeking new avenues of engagement, across the United States and abroad. We began piloting new collaborations that explore emerging concepts and ideas for how all levels of government can better meet the needs of their constituents.

State UI Modernization Technical Assistance

In partnership with the U.S. Department of Labor and NASWA, the Beeck Center is [providing expert advisory support](#) to a group of state governments to improve the way they deliver unemployment insurance benefits. Through a series of office hours and ongoing technical assistance, the Beeck Center is equipping states to identify opportunities around modular procurement and other innovative technology delivery strategies, to streamline applications to UI benefits and improve overall user experience.

International Engagement

The Beeck Center team participated in several international engagements in 2023, to better understand diverse approaches to technological innovation in public service, and to help replicate some of these in the United States.

From October to December, the team met with delegations from Japan and Kazakhstan; spoke at the Solace Summit in the United Kingdom; began [collaborating](#) with the [Ukraine Ministry of Digital Transformation](#); and met with leaders at Commit Global, Public Digital, and Nesta. These international connections and engagements have taught us that while the U.S. remains a leader in innovation, it lacks consistent adoption and integration of digital tools into government that exists in other countries.



Moving forward, the Beeck Center remains committed to bridging these gaps and facilitating the exchange of ideas to drive meaningful digital transformation in service delivery.

AI Roundtable Series

With generous support from the Rockefeller Foundation, the Beeck Center, Georgetown's [Center for Security and Emerging Technology](#), and the [Institute for Technology Law and Policy](#)—all members of Georgetown Tech & Society—are leading a series of roundtables examining the federal government's use of artificial intelligence (AI). The program will bring together leading voices to discuss the legal liability questions that AI poses, examine AI's potential to transform government services, and consider how the government can better recruit and employ AI talent.

The series will invite officials across government, civil society, academia, and the private sector to examine the U.S. government's role as a user, employer, and buyer of AI. Following each roundtable, a set of key takeaways will be made publicly available and the program will culminate in a final synthesis of conclusions and actionable policy recommendations.

Looking to 2024

Celebrating a Decade of Social Impact

Over the past 10 years, the Beeck Center has built networks comprising thousands of individuals, state, provincial, local, tribal, and federal government officials, and organizations committed to improving people's lives through data, design, technology, and policy; helped dozens of governments at all levels launch data projects and design tools to address residents' most pressing needs; and served as a hands-on, experiential learning environment for hundreds of students, nurturing their interest in social impact and public service.

As we turn to 2024, we celebrate all that has been achieved and look to the next 10 years and beyond. We are doubling down on our commitment to foster meaningful, equitable societal change that truly improves people's lives, as well as inspiring students to become future social impact leaders.



